



Unpacking the Experience of the Board of Directors

Key insights for effective governance



The board of directors is a crucial governing body within our organisation. As a non-profit organisation, the board's primary role is to oversee the management of the organisation and to ensure it operates in the best interests of its stakeholders, which typically includes the new list of Property Practitioners, Estate Agents, Principal Estate Agents, Real Estate Agency Firms, consumers and the wider community to ensure quality competence training in South Africa.

Our Board of Directors:

Bryan Chaplog - President

Is a highly respected leader in South Africa's real estate industry, with extensive experience in corporate governance, financial management, regulation, and property sector transformation.

A Chartered Accountant by profession, Bryan previously served as the Chief Executive Officer of the Estate Agency Affairs Board (EAAB), where he played a key role in strengthening regulatory oversight and advancing professionalism within the industry.

As President of ORETSA (Organisation of Real Estate Trainers in South Africa), he is committed to promoting excellence in real estate education, supporting industry transformation, and ensuring that property practitioners are equipped with the knowledge, skills, and ethical standards required to serve consumers with integrity and professionalism.

He is widely recognised for his strategic leadership and unwavering commitment to professionalising the real estate sector.

Pam Snyman - Director

Is one of South Africa's most respected real estate professionals, educators, and industry leaders, with more than 40 years of experience in the property sector. As the founder of REDZetc, she has successfully combined practical real estate expertise with a passion for education, mentoring, and professional development. Holding a Master's degree in Higher Education, together with qualifications in Advanced Property Practice and Property Investment and Valuation.

Pam is recognised as a Chartered Practitioner in Real Estate (CPRE)—one of the highest professional designations in the South African property industry.

An influential leader in the sector, Pam serves on several industry boards, including part of the Real Estate and Related Services Committee of the Services SETA (SSETA). She also delivers

Professional Designation Examination (PDE) preparation programmes for property practitioners and principals, helping to develop the next generation of real estate professionals.

Adv Louis Taljaard - Director

Is one of South Africa's most respected authorities in real estate law, property valuation, and professional education. An Advocate of the High Court with decades of experience in the property sector, he has dedicated his career to educating and mentoring property practitioners across the country. As a Senior Facilitator at the College of People Management and Development (CPMD), Adv. Taljaard specialises in property law, sectional title, commercial property, and property valuation. He has presented numerous Professional Designation Examination (PDE) preparation programmes, NQF qualifications, commercial property courses, and industry workshops, helping thousands of real estate professionals develop the knowledge and skills required to excel in the profession. His practical expertise, combined with his passion for education and professional excellence, has made him a highly respected leader in South Africa's real estate training sector.

Graeme Jay - Director

Is a highly respected real estate educator, lecturer, and academic with more than 30 years of experience in property, finance, law, and professional training. As the Managing Director of the College of People Management and Development (CPMD), he has played a significant role in educating and mentoring thousands of property professionals across South Africa.

Holding qualifications including a BCom, LLB, Honours in Business Management, Postgraduate Diploma in Property Development and Management, and an MSc in Building, Graeme is recognised for his expertise in commercial property, property finance, legislation, and management sectors.

Salma Le Roux - Director

Is the Founder and CEO of iSiKolo School of Learning, a leading South African real estate training provider. With over 30 years of experience in the property and education sectors, she is recognised for her commitment to professional excellence and industry development. A Stellenbosch University graduate.

Salma holds qualifications in Philosophy, English, and a Postgraduate qualification in Translation. Before establishing iSiKolo, she was a licensee of iSeleSele Property Academy from 2008 to 2015, where she further strengthened her expertise in real estate education.

Meryl Muller - Director

is one of South Africa's most respected real estate educators, with more than 40 years of experience in the property industry. As the founder of the Estate Agents Training Academy (EATA), she has dedicated her career to developing knowledgeable, ethical, and successful property practitioners. Renowned for her expertise in property law, legislation, professional practice, and compliance, Meryl has trained and mentored thousands of estate agents, principals, and property practitioners across the country.

Her practical approach to education and commitment to raising professional standards have made her a trusted authority within the South African real estate industry. She continues to contribute to the

profession through industry training, CPD programmes, and guidance on legislative and regulatory developments affecting property practitioners.

Charles Edwards - Director

Is a highly respected real estate professional, educator, and industry leader with more than two decades of experience in the South African property sector. As the Founder and Principal of Charles Edwards Properties, he has built a reputation for professionalism, ethical leadership, and excellence in client service. A qualified facilitator, assessor, and moderator, Charles has trained and mentored hundreds of property practitioners in the NQF Level 4 and Level 5 real estate qualifications, helping them develop the knowledge and practical skills required for successful careers.

He also serves on the Board of the Institute of Estate Agents of South Africa (IEASA), where he actively contributes to the advancement of education, professional standards, and transformation within the real estate industry.

Lee Roelofse - Director

Is the Founder and Chief Executive Officer of Infinity Academy, an accredited South African training provider specialising in real estate education. With over 30 years of experience in the property industry, education, and skills development, Lee is passionate about empowering property practitioners through high-quality, industry-relevant training. She is committed to developing competent, ethical, and professional real estate practitioners while supporting agencies and individuals in achieving their qualifications and complying with industry standards.

A qualified Occupationally Directed Education Training and Development Practices Practitioner (ODETDP) also designed and developed outcomes-based learning material.

Kimberly Dormehl - Director

Chief Operating Officer and Co-Director of iSiKolo School of Learning, where she leads strategic operations, programme development, and quality assurance to support excellence in real estate education. Holding a Bachelor of Education (B.Ed.) and a Postgraduate Diploma in Business Administration (PGDip BA) from Stellenbosch University.

Kimberly combines her expertise in education, business management, and property to drive innovation and professional development. As the Principal and Director of Premier Properties, she remains actively involved in the real estate industry, ensuring iSiKolo's training remains practical, relevant, and aligned with current industry and legislative requirements. Passionate about empowering property professionals, Kimberly is committed to developing ethical, knowledgeable, and successful practitioners across South Africa.

Dina Porteous - Director

Is a highly respected real estate professional, educator, and industry leader with more than three decades of experience in the South African property sector. As a Chartered Practitioner in Real Estate (CPRE) and Principal Property Practitioner, she has successfully led real estate businesses across residential, commercial, property management, and leisure rentals. Dina is a founding member of the Real Estate Business Owners of South Africa (REBOSA) and previously served on the Estate Agency

Affairs Board (EAAB), where she contributed to the Education and Training Committee and helped shape professional standards within the industry.

Passionate about education and continuous professional development, she remains a strong advocate for ethical practice, industry collaboration, and raising the standard of real estate professionalism in South Africa.

Conclusion: We strive to ensure quality and competency in all real estate training

The board of directors serves as the conscience and strategic compass of our organisation. The experience of board membership is one of immense responsibility, requiring sharp intellect, sound judgment, and a commitment to ethical governance. While challenging, the opportunity to shape the real estate future and contribute to its long-term success ensures a pivotal and impactful role in the corporate world and satisfies consumers at the same time.

